



Giving Season slide deck template

**Share your impact
stories + drive
participation**

**GIVING
TUESDAY**

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[Insert company's name or logo]

One Good Thing turned into many

Giving Season 2024
(September - December)



[Insert company's name or logo]

One Good Thing turned into many

Giving Season 2024
(September - December)

[Insert company's Giving Season campaign name + short description of the action you want employees to take]

Ex: your passions can inspire others — share your story!



[Insert company name + logo]



Our desired impact

[Insert your campaign timeline, goals and how you plan to achieve them (i.e. matching and/or seeding campaigns, volunteer rewards, internal competitions, etc.)]

100+

acts of
goodness

100+



volunteer
hours

Giving Season 2024 (September 1 - December 31)

[Insert company name + logo]

Stories to inspire



[Insert short summary about your plans to share inspiring employee stories from around your company and the nonprofits they support]

Tips: include names and photos of employees when you promote their impact story and look for ways to reward them for their participation in your campaign (i.e. seeding to their giving account or volunteer rewards, etc.)



[name + dept]



[name + dept]



[name + dept]

Say 'Hi' to...

Employee name

Department



STORY OF IMPACT

XX

total
donations
raised

[Short explanation about why the employee supports 'x' nonprofit]

[Copy + paste the QR code found in the employee's giving opportunity or nonprofit's profile within your program's platform]



Say 'Hi' to...

Employee name

Department



STORY OF IMPACT

XX

total
donations
raised

[Short explanation about why the employee supports 'x' nonprofit]

[Copy + paste the QR code found in the employee's giving opportunity or nonprofit's profile within your program's platform]



Details to know when telling your impact story

To help inspire others with your impact story, we suggest you be prepared to answer the following questions:

- Why did you support [insert name of nonprofit]?
- What is the nonprofit's mission/who are the beneficiaries?
- Does the nonprofit have a global presence? If not, where are their efforts focused?
- How much of nonprofit's total donations go towards their mission?
- What volunteer activities and/or donations are needed most?
- How can others get involved?
- Is there a deadline to volunteer or donate?
- What other ways can volunteers support the nonprofit?





Company Name

One Good Thing campaign results

Updated: DATE



Company Name

One Good Thing campaign results

Updated: DATE

Our One Good Thing impact

Date Range - Date Range



Total donors

74%

Total donations

\$12b

Total volunteers

58m

Volunteer hours

12k

Nonprofits supported

90k

Grants awarded

76k

Volunteer rewards

300k

Company \$ matched

58m

Challenges completed

16k



XX total
good
things!

Look at all the good we're doing together!

Let's keep the goodness going.



XX

employees'
stories shared

Look at the impactful stories you've created!



Donations
made to
nonprofits

Look at the impact you've made!



**Together
we give.**

Dec. 3, 2024

GIVING TUESDAY

**Join us + [insert
matching offer or
volunteer rewards, etc.]**

GIVING TUESDAY

Movement that Unleashes the Power of Radical
Generosity Around the World.

[Provide examples of ways employees can give
back]:

It's easy to get involved!

Here are some ideas:

- Pick up litter while on a walk
- Drop off donations to a shelter/food bank
- Sign a petition to end plastic pollution

All kindness matters!



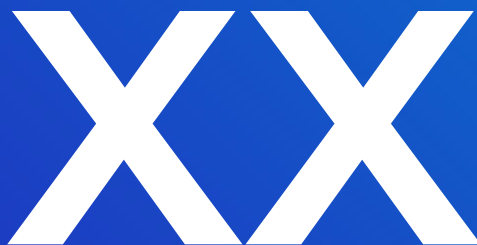
It's almost the global day
of giving...

**GIVING
TUESDAY**



December 3, 2024

We want to support your favorite nonprofits



**Goal for
matching
donations**

[Short explanation about your GivingTuesday campaign
plans and ways you hope to inspire your employees to
participate]

[Copy + paste the
QR code found in
the your company's
giving opportunity or
nonprofit's profile
within your
program's platform]



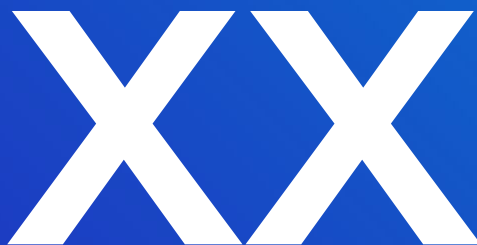
It's almost the global day
of giving...

**GIVING
TUESDAY**



December 3, 2024

Volunteer to support your favorite nonprofit



**Goal for
Volunteer
Hours**

[Short explanation about your GivingTuesday campaign
plans and ways you hope to inspire your employees to
participate]

[Copy + paste the
QR code found in
the your company's
volunteer
opportunity or
nonprofit's profile
within your
program's platform]





**Together
we give.**

Dec. 3, 2024

**GIVING
TUESDAY**

Campaign Results

Our GivingTuesday impact

Date Range - Date Range



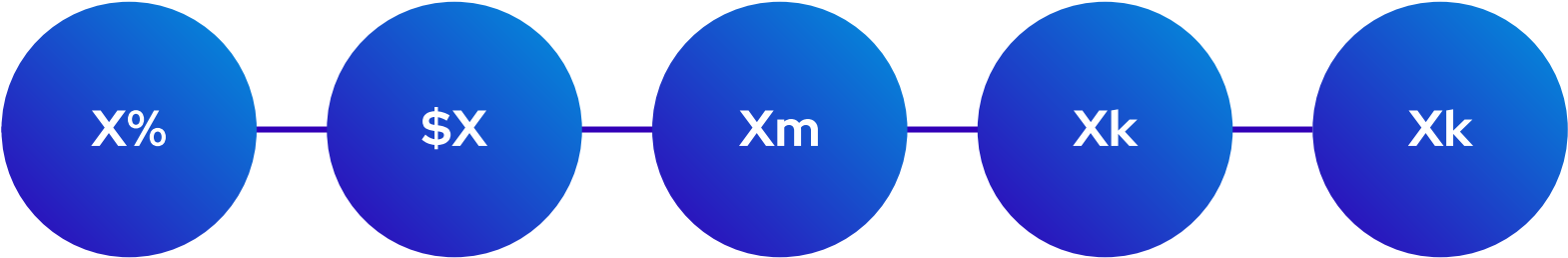
Total donors

Total donations

Total volunteers

Volunteer hours

Nonprofits supported

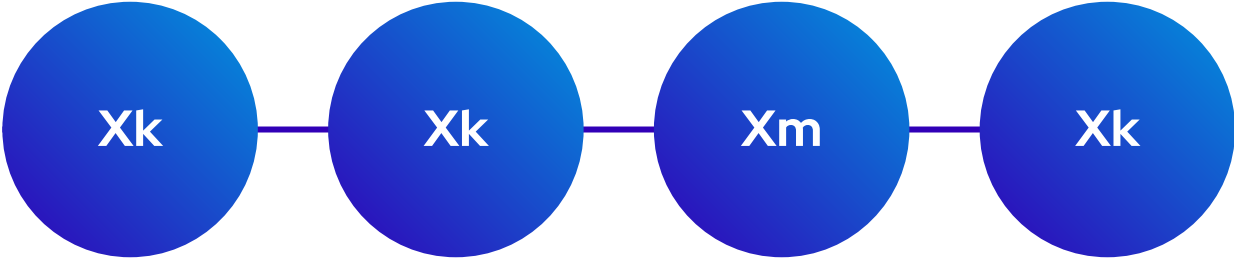


Grants awarded

Volunteer rewards

Company \$ matched

Challenges completed



GIVING
TUESDAY



Donations
made to
nonprofits

Look at the impact you've made!

GIVING
TUESDAY



total
good
things!

Look at all the good we're doing together!

Let's keep the goodness going.



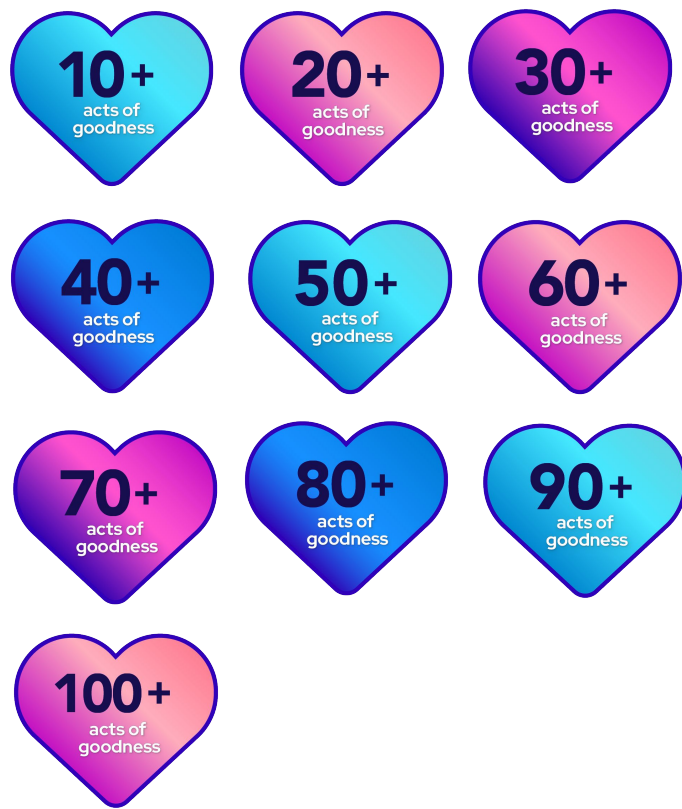
Badge options





Gamification badge options



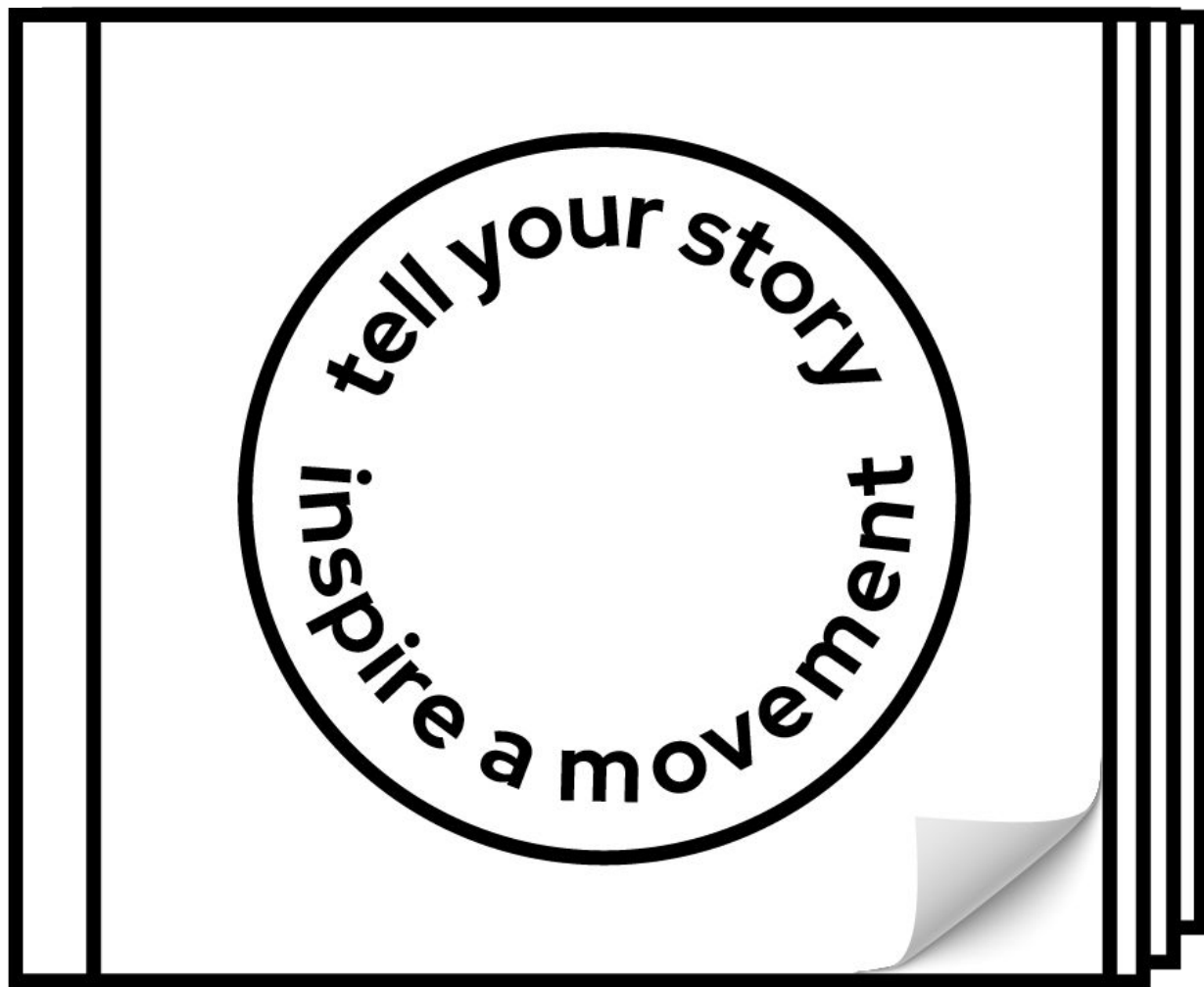




Customizable badge options







Copy and paste images to create your own Giving Tuesday badge
with your company colours

GIVING
TUESDAY

GIVINGTUESDAY



XX+



volunteer
hours

I completed

XX+



volunteer
hours

XX+



volunteer
hours

XX+



volunteer
hours

XX+



funds raised

XX+



funds raised

XX+



funds raised



I completed

XX

+

acts of
goodness



XX+

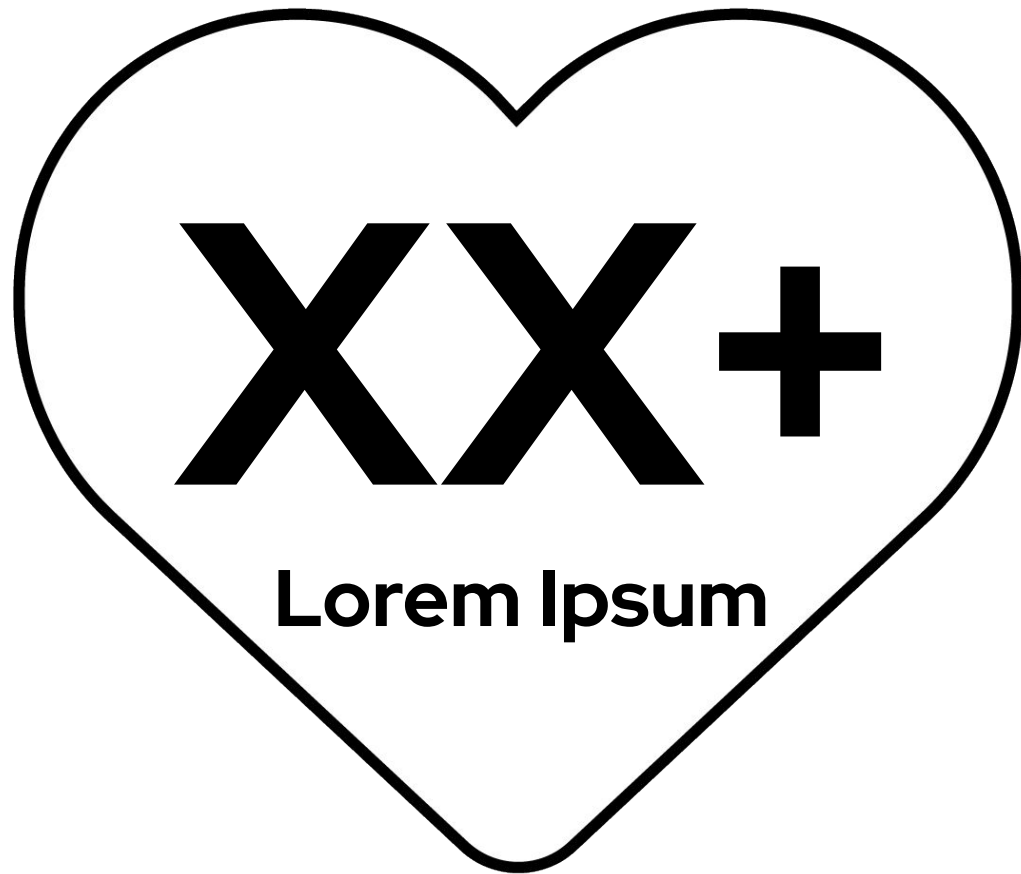
acts of
goodness



XX+

acts of
goodness







XX+

**acts of
goodness**

XX+



**volunteer
hours**

XX+

Lorem Ipsum

Copy and paste images to create your own Giving Tuesday badge
with your company colours

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